

Google Business Profile Tune-Up

Who it's for: Local businesses that need more calls and foot traffic

What you'll get: A fast checklist to show up better and look more credible

1) The Goal

Be the obvious choice when people search nearby.

2) The Checklist

- Business name matches real-world branding
- Correct categories selected (primary plus a few supporting)
- Service area and hours accurate
- Phone number and website correct
- Description explains what you do and who you help
- Photos uploaded (team, location, work, results)
- Services listed clearly
- FAQ answered (simple and helpful)
- Reviews responded to (good and bad)
- Post one new update or photo each month

3) Quick Wins

- Add 10 real photos today
- Rewrite your description in customer language
- Reply to the last 10 reviews

4) Common Mistakes

- Set it once and forget it
- No photos, no trust
- Ignoring reviews and wondering why conversion is low

5) Next Move

If you want local presence handled end-to-end, we build it like it matters.
